



## **Broadvox and Cypress Communications Complete Merger to become a Leading Provider in Hosted Unified Communications**

*Broadvox and Cypress Communications merger results in nationwide business VoIP and MPLS-enabled network.*

**Dallas and Atlanta – January 17, 2011** – Leading VoIP and Unified Communications (UC) service providers Broadvox and Cypress Communications announce today the completion of their merger. The merged company will be identified as Broadvox, while retaining Cypress as a distinguished brand of the Broadvox service offerings.

This merger reflects the strategy of both companies to provide customers with high-quality, innovative and cost-effective communication services with unsurpassed customer service.

"The merger between Broadvox and Cypress combines complementary product portfolios well-suited to compete in today's emerging Unified Communications marketplace," stated Brent Kelly, Senior Analyst and Partner at Wainhouse Research. "The combined company offers a broader range of services that spans carriers, premises-based solutions, and hosted UC for SMB and enterprise customers."

"We are excited about bringing Broadvox and Cypress together to deliver hosted Unified Communications and SIP Trunking to SMBs and Enterprise customers," stated Andre Temnorod, Chairman and CEO at Broadvox. "Broadvox now boasts one of the nation's largest VoIP networks, providing 24x7 support and service to more than 10,000 business customers and hundreds of thousands of users."

Andre Temnorod, co-founder of Broadvox, will remain Chairman and Chief Executive Officer; Eugene Blumin, co-founder of Broadvox, will remain Chief Operating Officer. Joining the Broadvox management team are Scott Drake, Chief Financial Officer, and Frank Grillo, Executive Vice President of Product Marketing and Implementation Services. The company will maintain its headquarters in Dallas with operations in Atlanta and Cleveland, and will have approximately 250 employees and revenues in excess of \$100 million.

### **About Broadvox**

Broadvox is a worldwide leader in providing integrated managed VoIP services and hosted Unified Communications to SMB, enterprise, and carrier customers. It has deployed one of the largest, full-featured, global VoIP networks, and is trusted by more than 300 telecommunications carriers, ASPs, ISPs, and over 10,000 businesses to transport more than 12 billion minutes annually. The Network Operations Center, operating 24x7, provides the reliability, security, and quality of service necessary for the world's most discriminating customers. Broadvox offers SIP Trunking, SIP origination and termination services, and award winning hosted Unified Communications solutions, including broadband and virtual PBX provisioning. Broadvox is a privately held company, headquartered in Dallas, Texas. To learn more, visit us at [www.broadvox.com](http://www.broadvox.com) and <http://www.cypresscom.net>.

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