



**For Immediate Release**

**Cypress Communications Receives 2010 *INTERNET TELEPHONY* Excellence Award**

*Company's Unified Communications Service Honored  
for Delivering Exceptional IP Communications Solutions*

ATLANTA, Ga., November 17, 2010 — Cypress Communications® announced today that Technology Marketing Corporation (TMC) has named the company's hosted unified communications solution, C4 IP®, as a recipient of the 2010 *INTERNET TELEPHONY* Excellence Award presented by *INTERNET TELEPHONY* magazine.

This is Cypress' 30th award for excellence and product innovation.

"It is always gratifying when your accomplishments receive praise, so we are thrilled *Internet Telephony* recognized our service for their Excellence Award. We have worked hard to bring large enterprise functionality and reliability to the small-to-medium business market," said Frank Grillo, executive vice president of implementation, support and marketing at Cypress. "And it is even more gratifying when customers see the productivity improvements our C4 IP service offers over traditional phone service."

[C4 IP](#) is a [hosted unified communications](#) solution that enables small-to-medium enterprises (SMEs) to connect, communicate, collaborate and continue®, thus the C4 name. C4 IP delivers voice and data services and a powerful suite of collaboration tools that include Microsoft® Outlook integration, unified messaging, real-time presence, file and desktop sharing, chat, and audio, video, and web conferencing.

With its [advanced network architecture](#), Cypress offers unmatched levels of business continuity and disaster recovery. Beyond the inherent component and geographic redundancy, the network is engineered for 99.999% availability and local site survivability.

And, since C4 IP is delivered as a fully hosted solution, smaller companies can take advantage of the same enterprise-grade applications and technologies as their larger counterparts – while actually lowering their total communications spend. Cypress provides all the equipment and manages the solution from the network to the phone on each desk, so there's no capital expense, no worries of technological obsolescence and no need for SMEs to hire or train additional IT staff to manage the solution.

"The editors of *INTERNET TELEPHONY* were pleased to grant Cypress Communications with an *INTERNET TELEPHONY* Excellence Award for their achievements in advancing IP communications and providing genuine solutions in the marketplace. C4 IP has proven its outstanding contribution to IP communications and delivered winning solutions for its customers," said Erik Linask, Group Editorial Director of *INTERNET TELEPHONY*.

"Cypress Communications has been recognized with a 2010 *INTERNET TELEPHONY* Excellence Award for proving their dedication and excellence in advancing IP communications," stated Rich Tehrani, CEO, TMC.

The 2010 *INTERNET TELEPHONY* Excellence Award winners are published in the October 2010 issue of *INTERNET TELEPHONY* magazine, [www.itmag.com](http://www.itmag.com).

For more information, please visit [www.tmcnet.com](http://www.tmcnet.com).

### **About Cypress Communications**

For over 25 years, Cypress Communications has been helping small-to-medium enterprises (SMEs) connect, communicate, collaborate and continue® with a range of fully hosted and managed voice, data and Internet solutions. Beginning in 2006, Cypress revolutionized the communications industry with its hosted VoIP and hosted unified communications solution, C4 IP, making it easy for SMEs to take advantage of productivity-enhancing technology such as integrated audio and web conferencing, multimedia collaboration tools, presence, chat, Microsoft Outlook integration, and more. As a Deloitte Fast 50 and Fast 500 award recipient, Cypress is recognized as one of the fastest growing telecommunication companies in North America. The company has also been named one of Atlanta's Best Places to Work. Cypress' hosted unified communications solution has received numerous awards and accolades for excellence and innovation to date. The company's web address is [www.cypresscom.net](http://www.cypresscom.net).

To learn more about hosted unified communications, visit the company's UC 360 blog at <http://blog.tmcnet.com/uc-360>.

### **About *INTERNET TELEPHONY* magazine**

*INTERNET TELEPHONY* has been the IP Communications Authority since 1998™. Beginning with the first issue in February of 1998, *INTERNET TELEPHONY* magazine has been providing unbiased views of the complicated converged communications space. *INTERNET TELEPHONY* offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. *INTERNET TELEPHONY* magazine reaches more than 225,000 readers, including pass-along readers. For more information, please visit [www.itmag.com](http://www.itmag.com).

### **About TMC**

Technology Marketing Corporation (TMC) is a global, integrated media company helping our clients build communities in print, in person and online. TMC publishes *Customer Interaction Solutions*, *INTERNET TELEPHONY*, *Unified Communications*, and *NGN* magazines. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries.

TMCnet is read by nearly two million unique visitors each month on average worldwide, according to Webtrends. Alexa.com ranks TMCnet traffic under 1,700 in the U.S. and India and under 4,000 in the Philippines, Canada and Ireland. TMCnet traffic ranks just over 4,000 in overall global traffic, according to [Alexa.com](http://Alexa.com).

In addition, TMC produces ITEXPO; 4GWE Conference and M2M Evolution (in conjunction with Crossfire Media); Digium|Asterisk World (in conjunction with Digium); and Smart Grid Summit (in conjunction with Intelligent Communication Partners). TMC serves other communications market segments with the Cloud Communications Summit (in conjunction with Light and Electric); CVx ChannelVision Expo (in conjunction with Beka Publishing); and MSPWorld™ (in conjunction with the MSP Alliance).

TMC also serves technology professionals with industry-specific Web sites: InfoTech Spotlight, 4GWE, M2M Evolution.com, Smart-Grid.TMCnet.com, Smart Products Ecosystem,

Robotics.TMCnet.com, Cable.TMCnet.com, Satellite Spotlight, Green.TMCnet.com, Healthcare.TMCnet.com, and Education.TMCnet.com.

For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

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