



FOR IMMEDIATE RELEASE

Cypress Communications CEO to Speak on Hosted Unified Communications Panel at VoiceCon Orlando 2010

Stephen L. Schilling will share his perspective on how hosted unified communications can help companies increase productivity and improve performance while saving IT budget dollars.

Atlanta – March 17, 2010 – Cypress Communications® today announced that its president and CEO, Stephen L. Schilling, has accepted an invitation to speak during the VoiceCon Orlando 2010 Conference, held March 22-25 at the Gaylord Palms Resort & Convention Center. Mr. Schilling will participate in the “Managed/Hosted Services for Unified Communications” educational session, which will take place on Wednesday, March 24 from 8:00 – 8:45 a.m.

“With the economy stabilizing, we’re seeing enterprise executives move from a single-minded focus on cost-reductions and toward a more performance-driven mentality,” said Steve Schilling, president and CEO at [Cypress Communications](#). “Unified communications is a key driver of performance and productivity, and I’m looking forward to sharing my perspective on how the hosted service delivery model for unified communications enables enterprises to achieve performance objectives while proactively controlling costs.”

Moderated by an industry analyst from Frost & Sullivan, the hosted unified communications session will provide an opportunity for attendees to gain a better understanding of what solutions are available, the cost justifications and the competitive advantages their businesses can attain by implementing a managed or hosted unified communications solution.

“At VoiceCon, we bring together the industry’s thought leaders with top decision makers to focus on issues central to enterprise communications,” said Fred Knight, VoiceCon General Manager. “Mr. Schilling has participated in our programs in the past, and as a valuable addition to our exciting line-up of speakers, we are pleased to welcome him back for VoiceCon Orlando 2010.”

Mr. Schilling has over 20 years’ experience in the communications industry, giving him keen insight into the unique requirements and challenges companies face when implementing new technologies. As president and CEO at Cypress, he has transformed the company into one of the leading providers of [hosted unified communications](#) for small-to-medium enterprises (SMEs). Cypress’ flagship solution, [C4 IP](#)®, has a user base that reaches tens of thousands of users across 38 states.

With C4 IP’s fully hosted delivery model, SMEs can implement unified communications with no upfront capital expense and no need to hire and train additional staff to manage the solution—saving them notable budget and IT resources. Fully hosted and managed by Cypress, C4 IP also improves quality of service (QoS) and lowers business risks associated with technology obsolescence. C4 IP includes an array of advanced communication features such as soft phones, Microsoft® Outlook integration, unified messaging, chat, call routing, presence, file sharing, and audio, video and web conferencing.

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About VoiceCon®

Now in its 20th year, VoiceCon® is the leading conference and exhibition for enterprise IP Telephony, Converged Networks and Unified Communications in North America. VoiceCon® brings corporate IT decision makers together with the industry's vendors, analysts and consultants to focus on the issues central to enterprise networks and communications. In 2009, VoiceCon Orlando was named one of Tradeshow Week's Fastest 50, a distinguished award recognizing the fastest-growing tradeshow. 2009 is the third time since 2005 that VoiceCon has received this prestigious award. VoiceCon also has launched No Jitter, (<http://www.nojitter.com/>), providing daily blogging and analysis of enterprise communications, and it also serves the community with a weekly email newsletter -- VoiceCon eNews (<http://www.voicecon.com/enews>) -- the VoiceCon Webinar Series and Virtual Events. For more information, visit <http://www.voicecon.com/>.

About Cypress Communications

For over 25 years, Cypress Communications has been helping small-to-medium enterprises (SMEs) connect, communicate, collaborate and continue® with a range of fully hosted and managed voice, data and Internet solutions. Beginning in 2006, Cypress revolutionized the communications industry with its hosted VoIP and hosted unified communications solution, C4 IP, making it easy for SMEs to take advantage of productivity-enhancing technology such as integrated [audio and web conferencing](#), multimedia collaboration tools, presence, [chat](#), Microsoft® [Outlook integration](#), and more. As a Deloitte Fast 50 and Fast 500 award recipient, Cypress is recognized as one of the fastest growing telecommunication companies in North America. In 2008, the company was also named one of Atlanta's Best Places to Work. Cypress has won a total of 24 awards for excellence and product innovation to date. The company's web address is www.cypresscom.net.

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