



FOR IMMEDIATE RELEASE

Cypress Communications Receives 19th Award for Hosted Unified Communications Excellence

Cypress Communications' premiere hosted unified communications solution, C4 IP, is honored for outstanding innovation by Technology Marketing Corporation.

Atlanta – November 19, 2009 – Cypress Communications® continues its winning streak in the unified communications sector—most recently being awarded the 2009 *Unified Communications Excellence Award*, presented by Technology Marketing Corporation (TMC). Cypress was recognized for its C4 IP® hosted VoIP and [hosted unified communications](#) solution, which has garnered 19 awards for excellence and innovation to date.

“At Cypress, we are proud of the recognition C4 IP has received thus far, but we are even more gratified by the success our clients have experienced as a result of implementing the C4 IP solution,” said Frank Grillo, executive vice president of marketing at Cypress Communications. “With its range of productivity-enhancing features and no-CapEx hosted delivery model, C4 IP is enabling thousands of companies across the U.S. to get more while spending less, which is the greatest reward of all.”

C4 IP comes complete with converged voice and data services and a powerful suite of collaboration tools such as [audio and Web conferencing](#), [presence](#), [chat](#), [file sharing](#) and more. With its end-to-end hosted delivery model, C4 IP provides small-to-medium enterprises (SMEs) with everything they need—from the technology management to all of the equipment—for a predictable monthly cost. There are no multiple vendor contracts to manage and no worries of technological obsolescence.

Since Cypress provides all of the hardware needed for the C4 IP solution, SMEs avoid making additional capital investments in their communications system when they open new offices, and they also avoid wasting phones and other telecom equipment if offices close. Additionally, Cypress' comprehensive management of the solution enables SMEs to avoid hiring, training and sustaining additional—not to mention expensive—IT staff. In an economic cycle where businesses are being asked to do more with less, C4 IP is the ideal way to get better technology and enhance productivity while spending less.

“Cypress has demonstrated a commitment to excellence while addressing real needs in the unified communications marketplace. We are pleased to grant a 2009 *Unified Communications Excellence Award* to C4 IP,” said Rich Tehrani, CEO, TMC. “Congratulations to Cypress on receiving this award; we look forward to future innovations.”

The *Unified Communications Excellence Award* honors products that have unique features and represent significant contributions in advancing unified communications technology. The publication presenting the award, *Unified Communications* magazine, is devoted to educating readers on employing unified communications solutions.

About *Unified Communications* magazine

Launched in July 2007, Unified Communications magazine is devoted to educating enterprise decision makers on why and how they need to deploy unified communications (UC) solutions. Every issue of Unified Communications magazine features a comprehensive news section; case studies of successful deployments and lessons learned; interviews with leading hardware and software companies; and an 'industry' section, featuring analysis of important mergers and acquisition, partnerships and a Wall Street perspective on the unified communications market. Unified Communications has a readership of 100,000.

About TMC

Technology Marketing Corporation (TMC) is a global integrated media company helping our clients build communities in print, in person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and NGN Magazine. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two to three million unique visitors each month worldwide, according to Webtrends. TMCnet is ranked as 2,921 in Quantcast's Top U.S. Sites placing TMCnet in the top .03% most visited Web sites in the US. In addition, TMC produces ITEXPO, 4GWE Conference, Digium|Asterisk World and Communications Developer Conference. TMC's Green Blog has been ranked on the "100 Best Blogs for Those Who Want to Change the World". TMC also recently launched new industry-specific Web sites: IT.TMCnet.com, Cable.TMCnet.com, Robotics.TMCnet.com, Satellite.TMCnet.com, Green.TMCnet.com. New services offered by TMCnet include the Tech Jobs site and TMCnet iPhone News. For more information about TMC, visit www.tmcnet.com.

About Cypress Communications

For over 25 years, Cypress Communications has been helping small-to-medium enterprises (SMEs) connect, communicate, collaborate and continue[®] with a range of fully hosted and managed voice, data and Internet solutions. Beginning in 2006, Cypress revolutionized the communications industry with its hosted VoIP and hosted unified communications solution, C4 IP, making it easy for SMEs to take advantage of productivity-enhancing technology such as integrated audio and Web conferencing, multimedia collaboration tools, presence, chat, Microsoft[®] Outlook integration, and more. As a Deloitte Fast 50 and Fast 500 award recipient, Cypress is recognized as one of the fastest growing telecommunication companies in North America. In 2008, the company was also named one of Atlanta's Best Places to Work. Cypress' hosted unified communications solution has received numerous awards and accolades, with 19 awards for excellence and innovation to date. The company's Web address is www.cypresscom.net.

To learn more about hosted unified communications, visit the company's UC 360 blog at <http://blog.tmcnet.com/uc-360>.

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