



**FOR IMMEDIATE RELEASE**

## **Cypress Communications Receives a 2011 INTERNET TELEPHONY Excellence Award**

C4 IP hosted unified communications recognized for innovation and customer satisfaction.

**Atlanta, October 26, 2011** — Cypress Communications announced today that TMC, a global, integrated media company, has named Cypress as a recipient of the 2011 INTERNET TELEPHONY Excellence Award presented by INTERNET TELEPHONY magazine.

“Cypress cloud-based unified communications enable new opportunities for enterprises to connect, communicate and collaborate,” said Frank Grillo, executive vice president of applications, implementation and support at Cypress Communications. “C4 IP<sup>®</sup>, our hosted unified communications solution is unlike any other communications package as it delivers advanced unified communications and PBX functionality—all in a single integrated solution that is managed end-to-end by Cypress. We are incredibly thrilled at the success of C4 IP and are honored to receive the 2011 INTERNET TELEPHONY Excellence Award.”

“Taking risks to advance IP Communications technology and provide real solutions has earned Cypress recognition from the editors of INTERNET TELEPHONY and an INTERNET TELEPHONY Excellence Award. Cypress has excelled in delivering cutting-edge solutions, as evidenced by testimonials of support from the company’s customers,” said Erik Linask, Group Editorial Director of INTERNET TELEPHONY.

C4 IP is a hosted unified communications solution that enables small-to-medium enterprises (SMEs) to connect, communicate, collaborate and continue<sup>®</sup>. C4 IP delivers voice and data services and a powerful suite of collaboration tools that include Microsoft<sup>®</sup> Outlook integration, unified messaging, real-time presence, file and desktop sharing, chat, and audio, video, and web conferencing. Broadvox manages the solution from its expansive IP network down to the phone on each user’s desk. There’s no equipment to buy, so firms can implement the solution with no upfront capital investment. C4 IP users get everything—from technical expertise to all the equipment they need—for a single monthly cost. And with C4 IP’s scalability, customers only pay for what they need and can scale services as business needs change.

Recognition was awarded based upon product innovation and customer testimonial. The 2011 INTERNET TELEPHONY Excellence Award winners are published in the October 2011 issue of INTERNET TELEPHONY magazine, [www.itmag.com](http://www.itmag.com).

### **About Cypress (A Broadvox Company)**

Broadvox is a worldwide leader in providing integrated managed VoIP services and hosted Unified Communications to SMB, Enterprise, and carrier customers. It has deployed one of the largest, full-featured, global VoIP networks, and is trusted by more than 300 telecommunications carriers, ASPs, ISPs, and over 10,000 businesses to transport more than 15 billion minutes of voice, data and video traffic annually. The Network Operations Centers, operating 24x7, provide the reliability, security, and quality of service necessary for the world's most discriminating customers. Broadvox offers SIP

—more—

Trunking, SIP origination and termination services, and award winning hosted Unified Communications solutions, including broadband and virtual PBX provisioning. Beginning in 2006, Cypress revolutionized the communications industry with its hosted VoIP and hosted Unified Communications solution, C4 IP®, offering productivity-enhancing technology such as integrated audio and web conferencing, multimedia collaboration tools, presence, chat, Microsoft Outlook integration, and more. C4 IP has received numerous awards and accolades for excellence and innovation to date. Broadvox is a privately held company, headquartered in Dallas, Texas. To learn more, visit us at [www.broadvox.com](http://www.broadvox.com) and <http://www.cypresscom.net>.

#### **About INTERNET TELEPHONY magazine**

INTERNET TELEPHONY has been the IP Communications Authority since 1998™. Beginning with the first issue in February of 1998, INTERNET TELEPHONY magazine has been providing unbiased views of the complicated converged communications space. INTERNET TELEPHONY offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. INTERNET TELEPHONY magazine reaches more than 225,000 readers, including pass-along readers. For more information, please visit [www.itmag.com](http://www.itmag.com).

#### **About TMC**

Technology Marketing Corporation (TMC) is a global, integrated media company helping clients build communities in print, in person, and online. TMC publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [InfoTECH Spotlight](#) and [Next Gen Mobility](#) magazines. [TMCnet](#), which is read by nearly two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. TMC is the producer of [ITEXPO](#), the world's largest and best-attended IP Communications event. ITEXPO West 2010 was ranked #3 on Trade Show Executive's Fastest 50 Award List. In addition, TMC runs multiple industry events: *4G Wireless Evolution*; *Smart Grid Summit*; *M2M Evolution*; *Cloud Communications Expo*; *SIP Tutorial*; *VI Peering*; *Business Video Expo*; *Regulatory 2.0 Workshop*; *DevCon5: The HTML5 Development Conference*; *CVx*; *Digium|Asterisk World*; *StartupCamp*; *MSP Alliance*, *MSPWorld* and more! Visit [TMC Events](#) for a complete listing and further information. For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

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