



FOR IMMEDIATE RELEASE

Cypress Communications to Provide Global Law Firm with C4 IP™ Hosted Unified Communications and MPLS Services

Atlanta – April 20, 2009 – Cypress Communications® is proud to announce that King & Spalding, a leading law firm with offices that span the globe, has selected the award-winning [C4 IP](#)® hosted unified communications solution.

“Our offices are spread across 12 time zones, and deployment of Cypress’ C4 IP soft client to our attorney’s laptops helps provide them the flexibility to work seamlessly whether at the office, at home, or on the road,” said Gene Viscelli, chief information officer at King & Spalding. “The integration of voice, video, and web conferencing will enable the various practice groups to communicate and collaborate effectively—no matter where they’re located.”

Cypress will be deploying C4 IP across all of King & Spalding’s locations—from the firm’s eight U.S. offices to their five EMEA offices located in Abu Dhabi, Dubai, Frankfurt, London, and Riyadh.

Frank Grillo, executive vice president of marketing at Cypress Communications, added, “With numerous law firms as clients, we knew that King & Spalding was a good fit for our hosted delivery of unified communications. But making the move to unified communications takes time and planning; we consulted with King & Spalding to assess their specific needs and to customize a solution that aligned with their goals. We are incredibly pleased to have them as a new Cypress partner and look forward to supporting the firm’s goals of increased productivity and growth.”

Cypress will also be providing King & Spalding with advanced MPLS data services, supporting their global efforts to increase bandwidth and achieve higher availability and survivability. The firm will be communicating via a customized dual-WAN configuration that will effectively double the amount of bandwidth that is delivered to each of the firm’s office locations.

Advanced failover capabilities and guaranteed [business continuity](#) is also included as part of the King & Spalding C4 IP configuration. The dual-WAN strategy ensures that if a disruption occurs anywhere on the network, the firm’s voice traffic will automatically switch over to the other MPLS circuit—without any manual intervention. In tests conducted by Cypress, the failover happens near instantaneously, so quickly that active calls are not dropped in the process.

About King & Spalding

King & Spalding is an international law firm with more than 880 lawyers in Abu Dhabi, Atlanta, Austin, Charlotte, Dubai, Frankfurt, Houston, London, New York, Riyadh (affiliated office), San Francisco, Silicon Valley and Washington, D.C. The firm represents half of the *Fortune* 100 and in *Corporate Counsel* surveys consistently has been among the top firms representing *Fortune* 250 companies. For additional information, visit www.kslaw.com.

About Cypress Communications

For over 20 years, Cypress Communications has been helping small-to-medium enterprises (SMEs) connect, communicate, collaborate and continue™ with a range of fully hosted and managed voice, data

and Internet solutions. Beginning in 2006, Cypress revolutionized the communications industry with its hosted VoIP and [hosted unified communications](#) solution, C4 IP, making it easy for SMEs to take advantage of productivity-enhancing technology such as integrated audio and Web conferencing, multimedia collaboration tools, presence, chat, Microsoft® Outlook integration, and more. As a Deloitte Fast 50 and Fast 500 award recipient, Cypress is recognized as one of the fastest growing telecommunication companies in North America. In 2008, the company was also named one of Atlanta's Best Places to Work. Cypress' hosted unified communications solution has received numerous awards and accolades, with 11 awards for excellence and innovation to date. The company's Web address is www.cypresscom.net.

To learn more about hosted unified communications, visit Frank Grillo's UC 360 blog at <http://blog.tmcnet.com/uc-360>.

For more information, contact:

Heather Whitt Roberts
Cypress Communications
404-442-0034
hwhitt@cypresscom.net

© 2006-2009 Cypress Communications, Inc. The Cypress Communications logo is a registered service mark of Cypress Communications, Inc. C4 IP and Connect. Communicate. Collaborate and Continue are registered trademarks of Cypress Communications. All other marks used herein are the property of their respective owners.

—end—