



# Press Release

## FOR IMMEDIATE RELEASE

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## **Financial Firm Selects Cypress Communications' Hosted VoIP and Unified Communications Solution**

*Ashworth & Sullivan Wealth Management Group selects C4 IP™ for its unmatched voice quality and hosted delivery model.*

**Atlanta – July 8, 2008** – Ashworth & Sullivan Wealth Management Group, LLC today announced that they have selected C4 IP™ from Cypress Communications for their [hosted VoIP](#) and [unified communications](#) solution. After reviewing eight providers, Ashworth & Sullivan chose Cypress' C4 IP for its unmatched voice quality and hosted delivery model.

"Cypress has a service level that no one else offered, and they back it up with top-notch technology – routers from Cisco and phones from Nortel. They also have local project managers and technicians dedicated to see the installation and management through, which boosted our confidence in them even more," said Casey Sullivan, managing partner at Ashworth & Sullivan.

"As a financial services firm, we needed a communications solution that would reinforce our professional image as well as help us provide great service to our clients, and we found the perfect solution with C4 IP," Sullivan continued. "And, with C4 IP's [unified messaging](#) and [call routing](#) features, we'll always be within reach of the people and information we need the most."

C4 IP, named for its ability to help enterprises connect, communicate, collaborate and continue™, comes complete with voice and data access, desktop phones, soft phones, unified messaging and cutting-edge multimedia applications such as [Microsoft® Outlook integration](#), collaboration, [real-time presence](#), chat, as well as audio, video and Web conferencing. Its hosted delivery model and robust feature set make it ideal for firms in the professional services industry.

"Ashworth & Sullivan's desire for high-quality voice and data services were met with Cypress' guaranteed quality of service (QoS), and their concerns about technological obsolescence and complexity of managing the infrastructure were all alleviated with C4 IP's fully hosted model," said Frank Grillo, executive vice president of marketing at Cypress Communications. "With C4 IP, there's no capital investment, no worries of technological obsolescence and no need to devote internal resources to managing and maintaining the infrastructure, which made it a great fit for Ashworth & Sullivan."

Ashworth & Sullivan Wealth Management Group provides financial and estate planning, wealth management, and retirement strategies for high net worth clients and small- to medium-sized business owners in north Georgia and 15 states throughout the region.

**About Ashworth & Sullivan Wealth Management Group, LLC**

Ashworth & Sullivan Wealth Management Group is an independent financial services firm committed to helping our clients grow and preserve assets by providing quality, unbiased investment advice and financial planning through thoughtful due diligence and judicious research. We believe in building lifetime relationships based upon service, objectivity, and integrity. We are dedicated to providing our clients with objective advice on financial solutions, tailored to our clients' individual needs and financial goals and are committed to providing a high level of service and responsiveness. Ashworth & Sullivan Wealth Management Group is based in Alpharetta, Georgia. The company's Web address is [www.ashworthsullivan.com](http://www.ashworthsullivan.com). Securities offered through LPL Financial, Member SIPC, FINRA.

**About Cypress Communications**

Boasting a 20-year legacy and 6,500+ customers coast-to-coast, Cypress Communications delivers voice, data and Internet solutions to small- and mid-sized enterprises, including a fully hosted VoIP and unified communications solution. Users benefit from integrated voice and data access, desktop phones, soft phones, local and long-distance, voicemail, collaboration tools and remote office functionality. From their computers, users can take advantage of productivity-enhancing applications like real-time presence, desktop video, unified messaging, chat, file sharing, and Outlook integration. As a Deloitte Fast 50 and Fast 500 award recipient, Cypress is recognized as one of the fastest growing telecommunication companies in North America. The company has also been recognized as one of Atlanta's Best Places to Work and presented with the TMC Labs Innovation Award, VON Innovator Award, Unified Communications Product of the Year Award, Communications Solutions Product of the Year Award and the Frost & Sullivan Innovation Award for Business Continuity in the category of Hosted VoIP. The company's Web address is [www.cypresscom.net](http://www.cypresscom.net).

From June 16 to September 16, 2008, Cypress Communications is offering the chance for one lucky company to win 2 years of free hosted VoIP and unified communications in the Get Your VoIP On™ giveaway. Details are available online at [www.cypresscom.net/freevoip](http://www.cypresscom.net/freevoip).

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