



Press Release

FOR IMMEDIATE RELEASE

For more information, contact:

Heather Whitt
Cypress Communications
hwhitt@cypresscom.net
404-975-4128

Cypress Communications Receives Frost & Sullivan Product Innovation Award in the field of Hosted VoIP Solutions for Telecom Disaster Recovery

Cypress recognized for innovative [C4 IP](#) solution which delivers traditional PBX and advanced IP functionality through a purpose-built network designed with one of the industry's most robust [business continuity](#) architectures.

Atlanta, January 24, 2008 – In recognition of the company's [hosted VoIP](#) offering, Cypress Communications has been selected as the recipient of the prestigious 2007 Frost & Sullivan North American Product Innovation Award in the field of [hosted VoIP](#) solutions for telecom [disaster recovery](#).

"We are honored to receive this award in recognition of our unique [hosted VoIP](#) offering with its comprehensive business continuity solution. Many small-to-medium enterprises do not include voice system recovery as a part of their disaster recovery strategy due to the technologically complex and cost prohibitive nature of implementing such a solution," said Frank Grillo, executive vice president of marketing at Cypress Communications. "However, the Cypress hosted VoIP solution, C4 IP, makes comprehensive business continuity a real possibility for the small-to-medium enterprise."

Frost & Sullivan presents the award each year to the company that has demonstrated excellence in new products and technologies within its industry. The Cypress solution, [C4 IP](#), integrates [PBX functionality](#), [unified messaging](#) and [multimedia capabilities](#) in a single solution to help enterprises [connect](#), [communicate](#), [collaborate](#) and [continue](#) in the event of any disaster.

“With its highly resilient network architecture and commendable scalability, Cypress’ C4 IP solution has been awarded the Frost & Sullivan North American Product Innovation Award,” notes Frost & Sullivan Technical Insights ICT Manager, Vedavalli Rangan. “The C4 IP hosted VoIP solution can help enterprises collaborate, even across multiple locations, thereby ensuring business continuity and enhancing communication with customers, vendors, partners and remote workers.

Cypress Communications operates a [national private network](#) designed specifically for VoIP. The network, which has been engineered for 99.999% availability and local site survivability with no single point of failure, is designed to automatically detect potential faults and self-correct and is supported by redundant devices to ensure maximum availability of voice communications.

The hosted VoIP functionality is offered via distributed, [carrier-grade switching and multimedia](#) platforms, the [Nortel CS2000 and Nortel MCS5200](#). The [Nortel CS2000](#), which delivers traditional PBX features, is a carrier-grade switching platform comprised of identical hardware components that mirror each other at all times. The [Nortel MCS5200](#) handles the multimedia components of the hosted VoIP solution, such as [collaboration](#), [soft client](#), [presence](#), [chat](#), [video calling](#) and [conferencing](#). This unique advanced [network architecture](#)—ensures maximum availability of communications for C4 IP users in the face of any disaster or catastrophe.

In order to be resilient, the [C4 IP](#) platforms are located in hardened carrier grade collocation centers that contain dual power feeds, redundant generators and uninterrupted power supplies (UPS) to ensure that the switching platforms can withstand any kind of disaster.

In the event of a disaster, employees can work from home, the entire business can move to another location or even another city, and [C4 IP](#) keeps everyone connected, conducting business as usual. And since the communications intelligence is located on the network and not at the enterprise site, continuous communication is ensured.

Cypress will be showcasing the award-winning [C4 IP](#) solution January 23-25 at IT Expo in Miami. For a product demonstration, please visit Cypress Communications at [IT Expo, booth #829](#) or contact Cypress at sales@cypresscom.net.

About Frost & Sullivan

Frost & Sullivan, the Global Growth Consulting Company, partners with clients to accelerate their growth. The company's Growth Partnership Services, Growth Consulting and Career Best Practices empower clients to create a growth-focused culture that generates, evaluates and implements effective growth strategies. *Frost & Sullivan* employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 30 offices on six continents. For more information about *Frost & Sullivan's* Growth Partnerships, visit <http://www.awards.frost.com>.

About Cypress Communications

Boasting a 20-year legacy and more than 6,500 customers coast-to-coast, [Cypress](#) provides [Communications as a Service](#) (CaaS) to small- and mid-sized enterprises. CaaS goes beyond traditional hosted VoIP offerings by delivering a fully managed unified communications solution. Comprehensive and flexible, the [CaaS](#) solution from Cypress includes integrated voice and data access, desktop phones, soft phones, local and long-distance voice services, voicemail, advanced collaboration tools and remote office functionality. From their computers, users can take advantage of productivity-enhancing applications such as [real-time presence](#), [desktop](#)

[video](#), [unified messaging](#), [chat](#), [file sharing](#), and [Outlook integration](#). As a Deloitte Fast 50 and Fast 500 award recipient, Cypress Communications is also recognized as one of the fastest growing telecommunication companies in North America. Cypress is headquartered in Atlanta. The company's Web address is www.cypresscom.net.

© 2006-2008 Cypress Communications, Inc. The Cypress Communications logo is a service mark of Cypress Communications, Inc. C4 is a service mark of Cypress Communications, Inc.

—end—