



# Press Release

## FOR IMMEDIATE RELEASE

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## **Cypress Communications to Feature C4 IP™ at the Educational Conference of the International Legal Technology Association**

*Cypress Communications will demonstrate the C4 IP hosted VoIP and hosted unified communications solution at the nation's largest technology conference for legal professionals.*

**Atlanta – August 19, 2008** – [Cypress Communications](http://www.cypresscom.net) will showcase the latest version of its [C4 IP™](#) hosted VoIP and hosted unified communications solution at the 31<sup>st</sup> Annual Educational Conference of the International Legal Technology Association (ILTA). The conference will be held at the Gaylord Texan Resort and Convention Center in Grapevine, Texas August 25-28.

“C4 IP caters to the specific needs of enterprises, such as law firms, where corporate revenues are closely linked to the ability to communicate,” said Frank Grillo, executive vice president of marketing at Cypress Communications. “And unlike other solutions that require businesses to purchase and integrate technologies from multiple vendors, C4 IP’s hosted delivery model enables users to benefit from the full range of VoIP and unified communications functionality with no capital investment, no need to hire additional IT staff, and no worries of technological obsolescence—saving law firms substantial costs in time, money and personnel resources.”

Named for its ability to help businesses connect, communicate, collaborate and continue™, C4 IP is an enterprise-class [hosted VoIP](#) and [hosted unified communications](#) solution that comes complete with voice and data, handsets, [collaboration and video services](#), [unified messaging](#) and advanced PBX functionality. This innovative functionality is backed with LAN/WAN management, a 24/7 fully redundant national VoIP network and high-touch customer service, making it ideal for firms in the legal industry.

ILTA’s annual conference (ILTA ’08) is the premier venue for educating legal professionals on the latest technologies. The ILTA ’08 conference encompasses four days of educational sessions, networking opportunities an exhibit hall featuring the top technology vendors for law firms.

Cypress Communications will be on hand in booth #214 to demonstrate the company’s C4 IP solution. For more information about ILTA ’08, visit <http://conference.iltanet.org/>.

### **About Cypress Communications**

Boasting a 20-year legacy and 6,500+ customers coast-to-coast, Cypress Communications delivers voice, data and Internet solutions to small- and mid-sized enterprises, including a fully hosted VoIP

and unified communications solution. Users benefit from integrated voice and data access, desktop phones, soft phones, local and long-distance, voicemail, collaboration tools and remote office functionality. From their computers, users can take advantage of productivity-enhancing applications like real-time presence, desktop video, unified messaging, chat, file sharing, and Outlook integration. As a Deloitte Fast 50 and Fast 500 award recipient, Cypress is recognized as one of the fastest growing telecommunication companies in North America. The company has also been recognized as one of Atlanta's Best Places to Work 2008 and awarded the 2008 TMC Lab Innovation Award, 2008 Innovator Award, 2007 Unified Communications Product of the Year, Communications Solutions Product of the Year, and 2007 Product Innovation Award for Business Continuity in the category of Hosted VoIP. The company's Web address is [www.cypresscom.net](http://www.cypresscom.net).

From June 16 to September 16, 2008, Cypress Communications is offering the chance for one lucky company to win 2 years of free hosted VoIP and unified communications in the Get Your VoIP On™ giveaway. Details are available online at [www.cypresscom.net/freevoip](http://www.cypresscom.net/freevoip).

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