



# Press Release

## FOR IMMEDIATE RELEASE

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## **Cypress Communications Honored as One of North America's Top Technology Integrators**

*Cypress Communications named to the VARBusiness 500, the definitive list of the best solution providers.*

**Atlanta – June 4, 2008** – Everything Channel's *VARBusiness* magazine has honored [Cypress Communications](#) as one of North America's top technology integrators by naming the company to the VARBusiness 500 list. Cypress Communications ranked 343 on the VARBusiness 500.

Cypress Communications integrates traditional telecom, unified messaging and multimedia capabilities into a single solution in order to deliver [hosted VoIP](#) and [unified communications](#) to small-to-medium enterprises.

By integrating best-of-breed IP network technologies with distributed, carrier-grade switching, multimedia and unified messaging platforms, Cypress Communications delivers the company's flagship unified communications solution—marketed as C4 IP™ for its ability to help enterprises connect, communicate, collaborate and continue™ even during a disaster or catastrophe.

Known for its commitment to service quality, local Cypress technicians and centrally-located network operation center personnel manage the solution 24/7, including the equipment located at the customer site—desktop phones, routers, LANs, etc. Service levels are measured and guaranteed in terms of jitter, latency and packet loss. This dedication to service has propelled Cypress Communications to the forefront of the communications industry, earning the company numerous industry awards and accolades.

“Being named as a member of the VARBusiness 500 is an incredible accomplishment, and we are honored to be recognized as a significant technology integrator by such a prestigious organization,” said Frank Grillo, executive vice president of marketing at Cypress. “Through strategic relationships with industry behemoths such as Cisco, Microsoft and Nortel, we've been privileged to assimilate some of the industry's most innovative technologies into a cohesive hosted VoIP and unified communications solution in order to deliver robust applications to a user's desktop. Because of our efforts, collaboration, point-to-point video and remote office support are no longer luxuries for the biggest, the richest or the most elite of enterprises—they are within reach of firms of all sizes.”

The VARBusiness 500 list ranks companies that are the leading revenue producers among solution provider organizations in North America and plays a critical role in providing the proper IT strategies and systems to corporations and institutions to help drive business forward. The list is published in *VARBusiness* magazine, the biweekly business magazine that provides strategic insight for technology integrators.

The complete listing of the VARBusiness 500 and a comprehensive editorial package can be found at <http://www.varbusiness.com/var500>.

### **About Cypress Communications**

Boasting a 20-year legacy and more than 6,500 customers coast-to-coast, Cypress Communications provides [Communications as a Service](#) (CaaS) to small- and mid-sized enterprises. CaaS goes beyond traditional [hosted VoIP](#) offerings by delivering a fully managed [unified communications](#) solution. Comprehensive and flexible, the CaaS solution from Cypress includes integrated voice and data access, desktop phones, soft phones, local and long-distance voice services, voicemail, advanced collaboration tools and remote office functionality. From their computers, users can take advantage of productivity-enhancing applications such as real-time presence, desktop video, unified messaging, chat, file sharing, and Outlook integration. As a Deloitte Fast 50 and Fast 500 award recipient, Cypress Communications is also recognized as one of the fastest growing telecommunication companies in North America. Cypress is headquartered in Atlanta. The company's Web address is [www.cypresscom.net](http://www.cypresscom.net).

### **About Everything Channel**

Everything Channel ([www.everythingchannel.com](http://www.everythingchannel.com), [www.channelweb.com](http://www.channelweb.com)) Everything Channel, formerly CMP Channel, is the global leader in technology sales and serves as the one stop shop for the sales channel that drives 75 percent of technology sales throughout the world. IT suppliers and Solution Providers turn to Everything Channel to manage and accelerate their business. Everything Channel provides the answer to strategy and branding, online marketing, research/market intelligence, lead generation, branded and custom events, education and workflow tools targeted to those who buy and sell through the Channel. Everything Channel is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com/>), a global provider of news distribution and specialist information services with a market capitalization of more than \$2.5 billion.

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