



# Press Release

## FOR IMMEDIATE RELEASE

*For more information, contact:*

Scott Hamilton  
The Great River Group  
678-954-6671  
[shamilton@thegreatrivergroup.com](mailto:shamilton@thegreatrivergroup.com)

## Win 2 Years of Free Hosted VoIP and Unified Communications

*Cypress Communications introduces Get Your VoIP On™ promotion, giving away enterprise-class PBX functionality, unified messaging, collaboration and multimedia capabilities valued at \$100,000.*

**Atlanta – June 16, 2008** – Cypress Communications is making it easy for one lucky company to get its VoIP on with Cypress' [Get Your VoIP On™](#) promotional giveaway. The national promotion will award one U.S. business with the grand prize of 2 years of free [hosted VoIP](#) and [unified communications](#), a retail value of \$100,000.

The grand prize of 2 years of free hosted VoIP and unified communications service includes PBX functionality; IP phones (including firmware, PoE, management and maintenance); PC-based phone software; collaboration tools; voicemail and unified messaging; file sharing, instant messaging, audio and Web conferencing; desktop video; remote office and mobility functionality; real-time presence; Microsoft Outlook integration and click-to-call capabilities. The winner will also receive dedicated circuits, router(s) (including router management and maintenance); VLAN management; private IP network access; managed voice and data quality (QoS) supported by service level guarantees; Internet bandwidth; and a dedicated local and national team for installation, training and support. The grand prize has a total retail value of \$100,000. Complete Get Your VoIP On™ contest details are available online at [www.cypresscom.net/freevoip](http://www.cypresscom.net/freevoip).

"We all know that hosted VoIP and unified communications help workers to better communicate, work more efficiently and become more productive. Much like the PC once transformed business, hosted VoIP and unified communications are reinventing the way in which we communicate by bringing presence, collaboration and video right to the desktop," said Frank Grillo, executive vice president of marketing at Cypress Communications.

"Unified communications could very well be one of the most transformative technologies of the 21<sup>st</sup> century," Grillo continued. "And in an effort to increase awareness of unified communications, Cypress Communications is sponsoring the Get Your VoIP On™ promotion, giving one lucky enterprise \$100,000 worth of free hosted VoIP and unified communications service for 2 years."

David Johnson, partner of Strategic Link Consulting, said, "With hosted VoIP from Cypress Communications, the world is my office. Whether I'm sitting in the airport in Hong Kong or on site with a client in Central America, I am always virtually at my desk. I make and receive calls using my laptop and any Internet connection, including wireless. To everyone else, I appear to be working at my office. With clients all over the world, hosted VoIP keeps me connected, conducting business as usual."

The Get Your VoIP On™ promotion is open to all businesses located in at least one of the 29 major metropolitan areas that Cypress Communications serves across the U.S. Entries can be submitted until September 16, 2008 at 11:59 PM ET. The grand prize winner will be selected in a random drawing from among all eligible entries on September 18, 2008 at 10 AM ET.

Cypress Communications' award-winning hosted VoIP and unified communications solution—marketed as C4 IP™ for its ability to help enterprises to connect, communicate, collaborate and continue™—integrates traditional PBX features with advanced communications as a service functionality into a single communications solution.

Employees of the winning company will be using C4 IP for a rich, yet flexible, communications experience. They can communicate using their office phone, use a PC for calling, or use both the PC and phone in an integrated mode for a powerful user experience with real-time presence, chat, video, file sharing and Web conferencing—right at their desks.

The winner may distribute the awarded hosted VoIP and unified communications service among multiple office locations, allowing each location to communicate as a cohesive business unit with uniform dialing plans such as 4-digit extension dialing across multiple cities, no long distance fees when calling in between offices, file sharing and collaboration tools.

### **About Cypress Communications**

Boasting a 20-year legacy and more than 6,500 customers coast-to-coast, Cypress Communications provides [Communications as a Service](#) (CaaS) to small- and mid-sized enterprises. CaaS delivers a fully managed hosted VoIP and unified communications solution. Comprehensive and flexible, the CaaS solution from Cypress includes integrated voice and data access, desktop phones, soft phones, local and long distance voice services, voicemail, advanced collaboration tools and remote office functionality. From their computers, users can take advantage of productivity-enhancing applications such as real-time presence, desktop video, unified messaging, chat, file sharing, and Outlook integration. As a Deloitte Fast 50 and Fast 500 award recipient, Cypress Communications is also recognized as one of the fastest growing telecommunication companies in North America. Cypress is headquartered in Atlanta. The company's Web address is [www.cypresscom.net](http://www.cypresscom.net).

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