



Press Release

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Hosted Unified Communications Evangelist Wins VoIP Biz Person of the Year Award

Frank Grillo, executive vice president of marketing at Cypress Communications, wins award for his visionary leadership in launching the industry's most robust hosted VoIP and hosted unified communications solution.

Atlanta – March 31, 2009 – Cypress Communications is proud to announce that its executive vice president of marketing, Frank Grillo, has been named Person of the Year by voip.biz-news, an online media group that provides VoIP news to professionals worldwide. Grillo was honored for his visionary leadership and role in propelling Cypress' hosted VoIP and hosted unified communications product, C4 IP™ to the forefront of the communications industry.

"While this award is named 'Person' of the Year, I accept it on behalf of the hundreds of people who worked hard to make C4 IP a reality," said Grillo. "We, as a company, had a vision to create the most robust VoIP and [unified communications](#) solution available and then deliver it via a fully hosted delivery model, and that was no small feat. We are thrilled at the receptiveness of the market, the success of our clients, and the response from the technology community."

Commenting on the award, David Montgomery, editor of voip.biz-news said: "Frank Grillo was the clear winner of the voip.biz-news Person of the Year Award 2008. The plaudits that accompanied the many nominations for him are a testament to both Frank as an outstanding telecom professional and to Cypress Communications for the service it provides. "

Frank Grillo is well known on the telecom circuits as an innovative thinker and hosted VoIP and unified communications expert. He is known for his ability to identify growth opportunities and to produce extraordinary results that make a real contribution to an organization's bottom line. His extensive career in the telecommunications industry and involvement in everything from product management to sales and marketing has provided him with the breadth of experience and depth of knowledge unmatched by most in the industry.

As the executive vice president of marketing at Cypress Communications, Grillo successfully led the efforts to launch a fully hosted unified communications product, named C4 IP for its ability to help businesses connect, communicate, collaborate and continue™. This multi-million dollar product launch included product design and development, vendor negotiations, product management, sales support and training, marketing and advertising, and support rollout of the product.

Praising Grillo's handling of the C4 IP launch, one voter on the voip.biz-news site said: "C4 IP is a technically challenging configuration and took Frank Grillo's visionary leadership, technical acumen and foresight to launch."

VoIP.biz-news.com is an online media group providing consumer VoIP business news to professionals worldwide. The site actively engages users in an environment that is rich with deep, trusted and credible content. The Person of the Year award was based purely on nominations from readers and subscribers of voip.biz-news, and the candidate with the most votes was awarded the title.

About Cypress Communications

For over 20 years, Cypress Communications has been helping small-to-medium enterprises (SMEs) connect, communicate, collaborate and continue™ with a range of fully hosted and managed voice, data and Internet solutions. Beginning in 2006, Cypress revolutionized the communications industry with its hosted VoIP and hosted unified communications solution, [C4 IP](#), making it easy for SMEs to take advantage of productivity-enhancing technology such as integrated [audio and Web conferencing](#), multimedia collaboration tools, presence, chat, [Microsoft® Outlook integration](#), and more. As a Deloitte Fast 50 and Fast 500 award recipient, Cypress is recognized as one of the fastest growing telecommunication companies in North America. In 2008, the company was also named one of Atlanta's Best Places to Work. Cypress' hosted unified communications solution has received numerous awards and accolades, with 10 awards for excellence and innovation to date. The company's Web address is www.cypresscom.net.

To learn more about hosted unified communications, visit Frank Grillo's UC 360 blog at <http://blog.tmcnet.com/uc-360>.

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