



# Press Release

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## **Cypress Communications Executive Vice President Receives Technology Marketing Executive of the Year Award**

*Frank M. Grillo, executive vice president of marketing at Cypress Communications, receives  
Technology Marketing Executive of the Year Award from the Technology Association of Georgia (TAG).*

**Atlanta – May 15, 2008** – Cypress Communications is pleased to announce that Frank M. Grillo, executive vice president of marketing at Cypress, has been named the 2008 Technology Marketing Executive of the Year by the Technology Association of Georgia (TAG).

“I am incredibly honored to be recognized by the Technology Association of Georgia,” said Grillo. “While I accept this award in my name, it represents much more than a personal achievement—it is a testament to the hard work, dedication and collaborative success of the Cypress team.”

The honor is awarded in recognition of an individual’s contributions within an organization and toward the advancement of technology marketing as a whole. Qualification is based on peer nominations and an ultimate winner is chosen through a review and interview process by a selection committee. Selection criteria include impact on the organization’s mission, involvement in organizations outside of the workplace, and demonstrated leadership within and outside the company.

As a visionary communications executive, Grillo is known for his ability to identify growth opportunities and to produce extraordinary results that make a real contribution to the bottom line of an organization. His strong background in sales and product management balanced with years of service delivery experience enable him to deliver on both sides of the marketing equation. Grillo is also a widely respected speaker on the technology and telecom circuits, educating thousands of professionals from coast-to-coast.

“Frank has been an exceptional leader at Cypress and within our industry,” said Steve Schilling, president and chief executive officer at Cypress Communications. “He has been instrumental to the success, recognition and overall momentum that Cypress has and continues to build. I am personally thrilled that Frank has received this recognition.”

At Cypress, Grillo is responsible for the executive management of all marketing and sales support functions—marketing communications, sales training, product marketing, sales support, as well as product development and management. In this role, he has led the efforts to launch the highly successful C4 IP hosted Communications as a Service (CaaS) solution, expanding upon Cypress’ more than 20 years of experience in managed services which now help 6,500+ businesses and 65,000+ people connect, communicate, collaborate and continue.

**About Frank Grillo**

As a visionary communications executive, Frank Grillo joined Cypress Communications in August of 2005. He is known for his ability to identify growth opportunities and to produce extraordinary results that make a real contribution to the bottom line of an organization. Previously, Mr. Grillo worked as senior vice president of business services for Z-Tel and as senior vice president of global business markets for MCI WorldCom, where he managed over 1,000 marketing professionals and was responsible for global business marketing strategy, including product management, pricing, marketing communications, advertising, sales training, sales support, sales engineering and online and alternate channel distribution. From 1995 to 2000, he was vice-president of marketing for LDDS.

**About Cypress Communications**

Boasting a 20-year legacy and more than 6,500 customers coast-to-coast, Cypress Communications provides [Communications as a Service](#) (CaaS) to small- and mid-sized enterprises. CaaS goes beyond traditional [hosted VoIP](#) offerings by delivering a fully managed [unified communications](#) solution. Comprehensive and flexible, the CaaS solution from Cypress includes integrated voice and data access, desktop phones, soft phones, local and long-distance voice services, voicemail, advanced collaboration tools and remote office functionality. From their computers, users can take advantage of productivity-enhancing applications such as real-time presence, desktop video, unified messaging, chat, file sharing, and Outlook integration. As a Deloitte Fast 50 and Fast 500 award recipient, Cypress Communications is also recognized as one of the fastest growing telecommunication companies in North America. Cypress is headquartered in Atlanta. The company's Web address is [www.cypresscom.net](http://www.cypresscom.net).

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