



# Press Release

## FOR IMMEDIATE RELEASE

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**\*\*\*Correction\*\*\*** The press release issued on February 26 included incorrect information. VantagePoint Staffing Solutions, Inc., which has been in business since 2006, does not and has not provided any services to Georgia-Pacific LLC or any Georgia-Pacific owned company. Since 1986, staffing services have been provided to Georgia-Pacific by its subsidiary Encadria Staffing Solutions LLC (formerly Georgia TEMP) ([www.encadria.com](http://www.encadria.com)). The "About VantagePoint Staffing Solutions" section in this reissued release has been changed.

## **VantagePoint Staffing Solutions Selects Award-Winning Hosted VoIP and Unified Communications Solution from Cypress Communications**

*VantagePoint chooses hosted VoIP from Cypress Communications because of the solution's remote office and mobility features and its inherent business continuity.*

**Atlanta, February 26, 2008** – VantagePoint Staffing Solutions, a recruiting, staffing and human resource consulting company, has selected hosted VoIP from Cypress Communications as its communications solution. VantagePoint selected the Cypress Communications solution because of the inherent remote office, mobility and [business continuity](#) features. Cypress Communications markets its [hosted VoIP](#) solution as [C4 IP](#) because of the product's ability to help users connect, communicate, collaborate and continue.

"C4 IP will give us the flexibility and mobility we need to continue delivering superior service and world-class support for our rapidly growing client base without the need to add traditional "brick and mortar" offices," stated Nancy Wright Whatley, chief executive officer at VantagePoint. "With C4 IP, we can embrace a virtual business model with all of its inherent benefits, but communicate as if we are in the same building. This type of communications approach will help us be more productive and responsive to our clients and enables us to meet our business goals much more quickly."

VantagePoint recruiters understand the need to be accessible and spend a substantial amount of their time working on the go and remotely to meet candidates. Recruiters juggle between their office and cell phones, PDAs, voicemails and emails, a cumbersome process with the company's previous PBX system. Recruiters couldn't even listen to voicemail messages while they were out of their office.

However, C4 IP from Cypress Communications solves VantagePoint's mobility issues. As an award-winning [unified communications](#) solution, C4 IP includes Microsoft Outlook® integration. Voicemails are delivered as emails, and toolbar features allow recruiters to use any phone as their business phone. And it's all seamless to VantagePoint clients who continue to reach recruiters using the same phone numbers.

“When we began working with VantagePoint, their concerns about twenty-four hour communications availability, timely service and quality support were readily apparent,” said Frank Grillo, executive vice president of marketing at Cypress Communications. “And with C4 IP’s network diversity, geographic and switch redundancy, customized WAN failover options and 24/7/365 support, VantagePoint can be assured of service availability.”

Construction used to interrupt VantagePoint’s old premises-based phone service. For example, if the cable that handled voice services for the complex was cut, VantagePoint was out of service. And when VantagePoint’s previous provider—a worldwide telecommunications company—was unresponsive, VantagePoint was unable to conduct business for days at a time.

C4 IP is a dynamic hosted VoIP solution, allowing users to proactively transfer communications to another location or a cell phone—a necessary requirement for effective [business continuity](#) preparation. It doesn’t matter if the organization undergoes something catastrophic like a disaster or a relatively simple power outage; communications for the entire organization can be moved using any Internet connection, keeping employees and clients communicating, business as usual.

With C4 IP, employees can work from home, an enterprise can move to another location or even another city, and all employees can continue making and receiving calls. The C4 IP Web portal and remote access tools enable users to communicate using any PC, not just their work-issued laptop or computer. Coworkers who are scattered among various physical locations can easily collaborate in the same “virtual room” with audio and Web conferencing tools, chat, video calling and real-time presence.

As a complete [Communications as a Service](#) solution, C4 IP integrates a broad range of traditional calling features with unified communications functionality—real-time presence, Find-Me-Follow-Me call routing, click-to-call, unified messaging and collaboration tools such as file and whiteboard sharing, chat and audio, video and web conferencing.

### **About VantagePoint Staffing Solutions**

VantagePoint was founded by highly experienced workforce specialists with over 55 combined years of industry experience working with large-scale Fortune 100 corporations, mid-sized organizations and small companies seeking to expand their business. As former executives who delivered strategic staffing for a Fortune 100 company, we gained a unique VantagePoint and understanding of day-to-day staffing challenges, as well as the big picture corporate recruiting function—knowledge we share with our clients. Our vision is to help our clients gain a clear view of their workforce and allow our candidates the opportunity to achieve their career goals. By taking a strategic approach to staffing and developing proactive, forward-thinking workforce plans, we aim to mitigate the business challenges facing our clients and provide the human capital solutions needed to maximize business opportunities. Focusing on our employees’ overall career goals and objectives, we strive to uncover rewarding opportunities matching our employees’ experience and interests, and allow for continued professional growth.

### **About Cypress Communications**

Boasting a 20-year legacy and more than 6,500 customers coast-to-coast, Cypress Communications provides Communications as a Service (CaaS) to small- and mid-sized enterprises. CaaS goes beyond traditional hosted VoIP offerings by delivering a fully managed unified communications solution. Comprehensive and flexible, the CaaS solution from Cypress includes integrated voice and data access, desktop phones, soft phones, local and long-distance voice services, voicemail, advanced collaboration tools and remote office functionality. From their computers, users can take advantage of productivity-enhancing applications such as real-time presence, desktop video, unified messaging, chat, file sharing, and Outlook integration. As a Deloitte Fast 50 and Fast 500 award recipient, Cypress Communications is also recognized as one of the fastest growing telecommunication companies in North America. Cypress is headquartered in Atlanta. The company’s Web address is [www.cypresscom.net](http://www.cypresscom.net).