

State of the VoIP Industry

EDUCATIONAL WEBINAR

WHY ATTEND?

With an ever-increasing array of communication choices, the task of choosing a communications solution with the right blend of service and technology can be daunting. It is imperative that decision makers understand key advantages and disadvantages of their communication options in order to make an appropriate choice.

This educational webinar will:

- Contrast and compare multiple ways to implement business-class VoIP.
- Discuss key product differentiators such as call quality, security, product capabilities and their affect on Business Continuity.
- Explore the most recent and innovative of the hosted VoIP delivery models – Communications as a Service (CaaS) – a category recently coined by the esteemed analyst firm, Gartner.

Don't miss this opportunity to hear first-hand how VoIP – and CaaS in particular – can help enhance employee productivity, improve collaboration and ultimately, help you to better serve your business.

HOSTED BY:

Cypress Communications

KEYNOTE SPEAKER:

Frank M. Grillo

Executive Vice President of Marketing,
Cypress Communications

WHEN:

Friday, June 27, 2008

TIME:

Noon ET

11 AM CT, 10 AM MT, 9 AM PT

WHERE:

Once you complete your registration, you will receive an email confirmation with complete webinar details.

Please RSVP by reserve your space!

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cypresscom.net/webinar/ILTA

ABOUT THE KEYNOTE SPEAKER



Frank Grillo is a noted speaker in the North American telecom and VoIP circuits – educating thousands of IT decision makers on emerging trends in VoIP technology, key advantages and disadvantages of hosted

versus premise-based solutions, and the importance of Business Continuity planning in enterprise communications.

ABOUT CYPRESS COMMUNICATIONS

Cypress Communications is known as an industry leader with over 20 years of experience managing enterprise communications. Recently recognized by Gartner as the only provider in a new VoIP category of Communications as a Service (CaaS), Cypress delivers hosted VoIP and unified communications to small- to mid-sized businesses, providing them with enterprise-class collaboration and robust business continuity solutions, without the complexity and time required to build a premises-based solution—and without the capital investment.

